



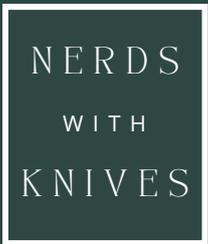
Emily & Matt

CLIFTON

NERDS WITH KNIVES



beautiful photography - cinematic video
food writing with personality
precise recipe development
www.nerdswithknives.com



Emily & Matt CLIFTON



About

Nerds with Knives is a cooking and photography blog created by Emily and Matt Clifton.

Emily is a professional film & TV editor turned photographer, food stylist and recipe developer. Matt is a technical specialist turned food writer. Our unique backgrounds are what enable us to not just capture beautiful images, but to tell engaging stories.

We make delectable, seasonal, approachable recipes. We want our readers to feel like they're standing in the kitchen with us, glass of wine in hand, cooking amongst friends.

Truly an extension of our Hudson Valley kitchen, our blog is all about inspiring recipes, mouth-watering images and entertaining writing.

Who we've worked with

- Le Creuset
- Cabot Creamery
- Maille Mustard
- Cakebread Cellars
- Serious Eats
- StockFood
- The Picture Pantry
- The Feedfeed
- Murrays Cheese
- Three Little Pigs Charcuterie
- Fishwife
- Heritage Distilling

NwK audience



175K followers



226K engaged/month



14K followers

Always unique

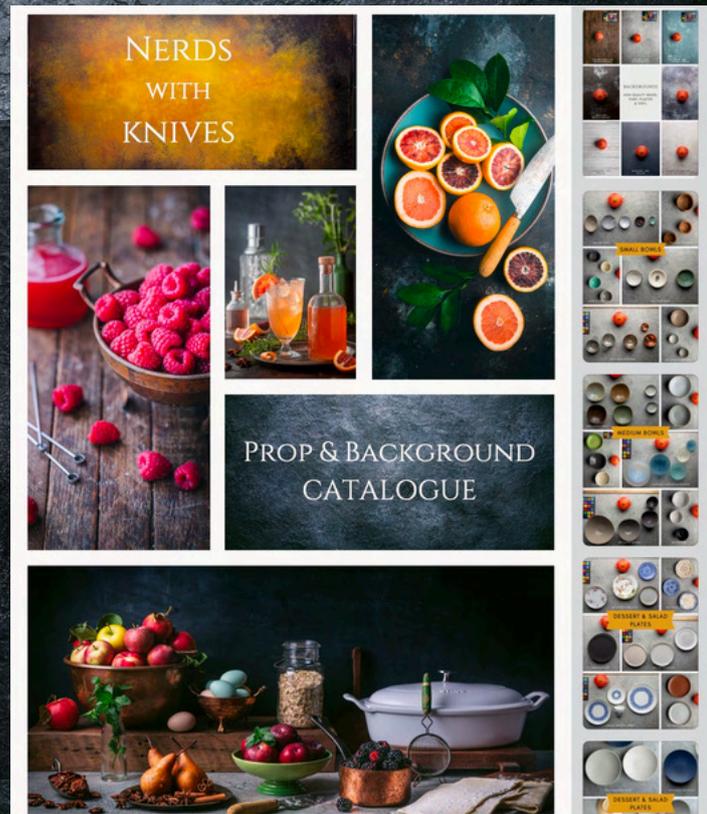
In our small but mighty studio in Beacon, NY, we shoot food, drinks and products (both images and video) using our extensive prop collection, including custom hand-painted surfaces made by Emily. We'll help your product stand out and look like nothing else out there.

You can choose from our extensive surface collection, or commission a custom surface specifically made for your project.

You can download our ever-growing catalogue, and if we don't have what you're looking for, we can help source what you need from artisans around the globe.

Our style is sophisticated but never fussy, and every article features beautiful, striking images, and our unique brand of dry wit, the combination of our backgrounds in England (Matt) and New York City (Emily).

We're excited to help you tell your story.



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PHOTOGRAPHY

"We eat first with our eyes"
- Apicius, 1st century AD

You can find our photography
for license below, or browse a
wider selection of images on
our blog.

[The Picture Pantry](#)

[Stock Food](#)



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PHOTOGRAPHY

"Life is uncertain. Eat
dessert first."

- Ernestine Ulmer

Whether it's recipe
creation, food or product
photography, or a blog +
social media partnership,
we'd love to hear more
about what you have
in mind!



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Le Creuset



Heritage Distilling



Cakebread Cellars



Cabot Creamery

BRAND PHOTOGRAPHY

Our passion is collaborating
with brands we truly love.
We're excited to help you tell
your story.



Murrays Cheese



Victoria Skillets



Cabot Creamery



Maille Mustard



Fishwife

Writing

“

If you grow your own summer squash, zucchini can sometimes feel like a plot device in a horror sci-fi movie. At the beginning of the season, you carefully harvest the first zucchini, cradle it like an infant and rest it with pride on the cutting board. The next day, you have two more, and with the proud thrill of the backyard farmer, you slice and grill your summer bounty. The next day you have two more, and two more the following day. By the end of the first week of peak zucchini, you're nervously eyeing the stack of squash that has built up on the kitchen counter, wondering how many more friends you can gift your harvest to before even they stop answering the door.

And woe betide you if you skip checking for a few days – when you return to the garden and lift up the lowest squash leaf, you'll inevitably find one monster marrow lurking like a squat green fiend.

--- FROM "CHEESY ZUCCHINI AND CORN FRITTERS"



“

We've all experienced what I like to call "fusion fails". Two culinary concepts which, taken individually, are perfectly respectable, but in combination create a whole that is ... let's just say less than the sum of its parts. For example, I love bacon, and I'm a fan of vodka, but bacon-flavored vodka? I'll pass. The most successful fusions take two examples which aren't so far separated on the food spectrum that you have to take a leap of faith that the result is even edible, let alone worth the trouble of combining them.

Croissants and doughnuts can at least both be found on the bakery shelf, and thus we have the cronut. And bulgogi, the Korean staple, uses thin strips of beef that are marinated and seared, so why not apply those flavors to a perfectly grilled burger? To be honest, making up names like "cronut" and "flagel" isn't our forte, so we're simply calling this the "bulgogi burger".

--- FROM "BULGOGI BURGERS WITH KIMCHI MAYO"

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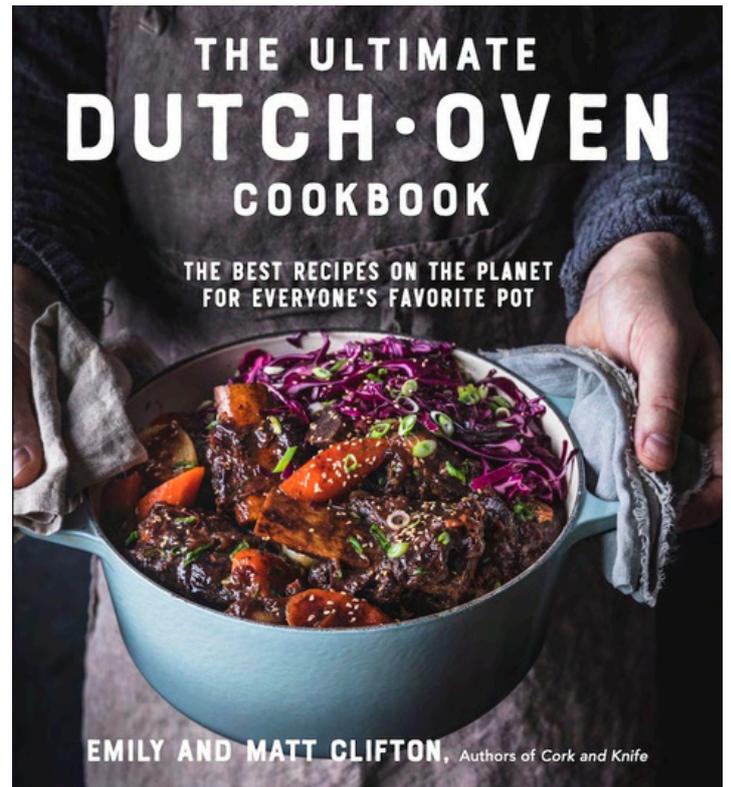
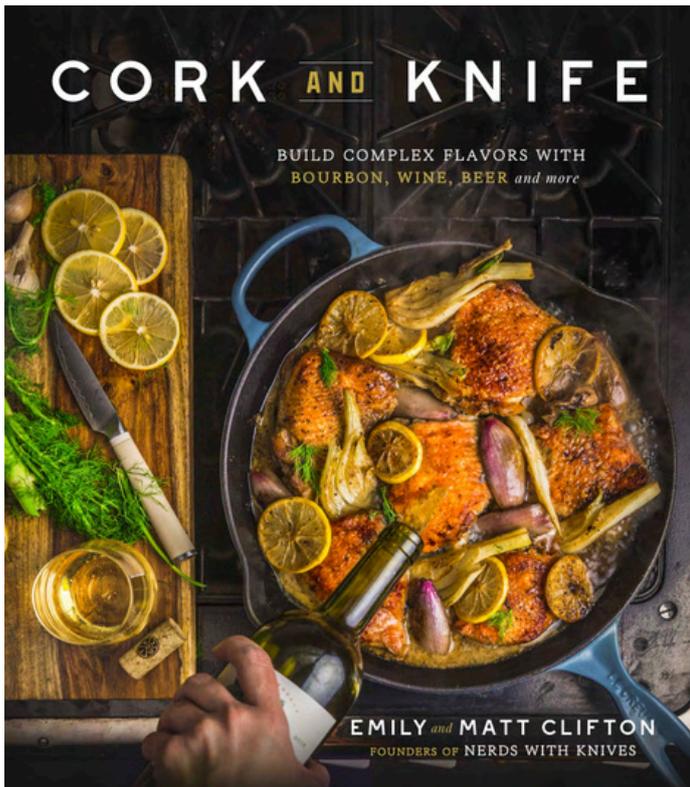
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OUR COOKBOOKS



Matt and Emily's work isn't just great ideas and pretty photos, they back up those great ideas with recipes that work. That they happen to explore the science of booze and its interaction with food is just the icing on the cake...

J. KENJI LÓPEZ-ALT
Chef/Partner, Wursthall
Chief Culinary Advisor, Serious Eats

I want to cook and eat every recipe that Emily and Matt dream up and photograph. This duo knows all the tricks for imbuing food with a maximum amount of flavor.

JENNIFER CLAIR
author, six basic cooking techniques

Whether you're seeking a weeknight meal or a Sunday cooking session that will feed and nourish your family for the coming week, you will find no better companion in the kitchen than a Dutch oven, and you will find no better guides on how to get the best out of it than Emily and Matt.

J. KENJI LÓPEZ-ALT
author, "the food lab: better home cooking through science"

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PHOTOGRAPHY & VIDEO SERVICES

- FOOD & DRINK PHOTOGRAPHY
- PRODUCT PHOTOGRAPHY
- PROP STYLING
- FOOD & DRINK STYLING
- CUSTOM BACKGROUNDS AND SURFACES
- STILL PHOTO EDITING (RETOUCHING & REFINEMENT)
- VIDEO EDITING *

Beyond our blog, Matt & Emily are excited to photograph your food, drinks and products — whether it be a cookbook, a restaurant promotion, or product launch. We can create images for editorial, commercial or digital use,

Let's talk about what story you want to tell, and together we can find the most beautiful, evocative and creative way to tell it.

Price is dependent on time, expenses & licensing required.

*Emily is an award winning film, TV and documentary editor who has worked with CNN (Nomad with Carlton McCoy), Bon Appetit (My Mark with Marcus Samuelsson — Emmy Winning), among dozens of other projects. Her editing portfolio can be found [here](#).



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SOCIAL MEDIA COLLABORATIONS

We love to collaborate with brands and products we believe in!

We partner with select brands, offering promotional exposure on our social media platforms (including Instagram, Facebook, Pinterest and/or TikTok).

If we're a good fit for each other, we can develop an original **recipe** for your product, shoot beautiful **photographs** and/or **videos** and write engaging and informative **articles** and **social posts**.

Talk to us about becoming a brand ambassador, or working with us to develop eye-catching, original content.

Price is dependent on the scale of the project.



Let's make something beautiful together!

sayhello@nerdswithknives.com

www.nerdswithknives.com

